

## Printing the brightest colors and a truer blue

The **Vivid Color** option is the best choice for typical office printing. This option also makes printed blue appear less purple by reducing the amount of magenta used to print blue colors. Other colors in the cyan-blue-purple-magenta range in the image are also adjusted to compensate for the adjusted blue. Colors in the red-orange-yellow-green range are not affected. This selection is good for making presentation graphics, such as overhead transparencies, and for bright-looking colors that don't need to match the screen's colors or printing press colors.

**Vivid Color** adjusts CMYK colors using a method that adds black to other components. This option prints more saturated (darker) colors and may be useful for printing overhead transparencies for presentations from some applications, such as CorelDRAW!. Use this option if you have specified a color in the CMYK system, *and* the color has a black component, *and* the color appears lighter than you expected when printed.